Seneca

IBS806 - Global Supply Chain Management

School of International Business & Management, Winter - 2020

Subject Title
Global Supply Chain Management

Subject Description
This subject provides the students with an introduction to global supply chain management practices and through development and mapping strategies explain why global supply chain management is a critical element in successful global trading.

From an international business management perspective, students will become familiar with production, inventory and delivery mapping and development systems and the effective management of key integrative processes. Emphasis will be placed on studying procurement and sourcing management, identifying import and export requirements, and understanding the procedures that define trade and the related frequently used terms of sale (INCOTERMS).

Students will also apply their knowledge by researching and presenting in a group project and individual student presentations based on theoretical and practical learning outcomes covered during the semester.

Credit Status
One credit.

Learning Outcomes
Upon successful completion of this subject the student will be able to:

1. Identify the stages of a global supply chain and select the appropriate methods in order to develop a well-planned supply chain management strategy to enhance a company's international competitiveness.
2. Identify the main types of documentation used in international trade transactions in order to efficiently manage production, inventory, delivery and returns to meet international demands and to reduce a company's risk.
3. Become familiar with and understand the standard trade terminology used in international transactions and using INCOTERMS, clarify the risk and responsibilities during the transfer of goods from seller to buyer;.
4. Compare international payment methods associated with specific trading situations in order to determine the exporters' risks for not receiving payment.
5. Evaluate the services and prices quoted by third party service providers in order to compete successfully in international markets.
6. Create commercial and financial documents associated with contracts and specific methods of payments for use in import/export transactions.
7. Examine all documentation involved in import/export transactions in order to fulfil the exporters and importers counters legal requirements and develop a logistical plan to ship goods ensuring customers' demands are met.

Essential Employability Skills

Communicate clearly, concisely and correctly in the written, spoken and visual form that fulfils the purpose and meets the needs of the audience.

Respond to written, spoken, or visual messages in a manner that ensures effective communication.

Apply a systematic approach to solve problems.

Use a variety of thinking skills to anticipate and solve problems.

Locate, select, organize, and document information using appropriate technology and information systems.

Analyze, evaluate, and apply relevant information from a variety of sources.

Show respect for diverse opinions, values, belief systems, and contributions of others.

Interact with others in groups or teams in ways that contribute to effective working relationships and the achievement of goals.

Manage the use of time and other resources to complete projects.

Take responsibility for one's own actions, decisions, and consequences.

Academic Integrity

Seneca upholds a learning community that values academic integrity, honesty, fairness, trust, respect, responsibility and courage. These values enhance Seneca's commitment to deliver high-quality education and teaching excellence, while supporting a positive learning environment. Ensure that you are aware of Seneca's Academic Integrity Policy which can be found at: http://www.senecacollege.ca/about/policies/academic-integrity-policy.html Review section 2 of the policy for details regarding approaches to supporting integrity. Section 2.3 and Appendix B of the policy describe various sanctions that can be applied, if there is suspected academic misconduct (e.g., contract cheating, cheating, falsification, impersonation or plagiarism).

Please visit the Academic Integrity website http://open2.senecac.on.ca/sites/academic-integrity/for-students to understand and learn more about how to prepare and submit work so that it supports academic integrity, and to avoid academic misconduct.

Discrimination/Harassment

All students and employees have the right to study and work in an environment that is free from discrimination and/or harassment. Language or activities that defeat this objective violate the College Policy on Discrimination/Harassment and shall not be tolerated. Information and assistance are available from the Student Conduct Office at student.conduct@senecacollege.ca.

Accommodation for Students with Disabilities

The College will provide reasonable accommodation to students with disabilities in order to promote academic success. If you require accommodation, contact the Counselling and Accessibility Services Office at ext. 22900 to initiate the process for documenting, assessing and implementing your individual accommodation needs.

Prerequisite(s)

The course pre-requisite follows the IBS program admission requirements.

Topic Outline

- Introduction to Global Supply Chain Management
- Planning the Global Supply Chain
- INCOTERMS
- Managing Procurement and Sourcing
- Production Management
- Inventory Management
- Managing Deliveries
- Managing Intermediaries
- Banks and Methods of Payment
- Payments and Banking Procedures
- Trade Documentation
- Managing Returns
- Managing IT
- Managing Risk in the Supply Chain

Mode of Instruction

There are three hours of class per week and a variety of instructional modes may be used. These include lectures, independent study, Mantissa and Shipping Solutions software and class discussion. Guest speakers may be introduced throughout the semester. The weekly schedule will be adjusted accordingly.

Trade Tutor Mantissa and Shipping Solutions software programs:
"A Mantissa and a Shipping Solutions software programs are incorporated into this course for your success. Some class time will be utilized for Mantissa and shipping solution but as this is an important component of the course you as the student *are expected to use your own time to thoroughly study all aspects of the software."*

Prescribed Texts

Global Value Chain **-** FITT Skills, 2013. 7th Edition.   ISBN: 9781988782119

Reference Material

MLA Citation Guide http://seneca.libguides.com/mla

For information on how to research and write a report as well as how to prevent plagiarism refer to http://library.senecacollege.ca/

Resources:
- Lecture handouts
- FITT educational materials
- http://library.senecacollege.ca

Required Supplies

Non-programmable calculator.

Student Progression and Promotion Policy

Grading Policy

A+	90% to 100%
A	80% to 89%
B+	75% to 79%
B	70% to 74%
C+	65% to 69%
C	60% to 64%
D+	55% to 59%
D	50% to 54%
F	0% to 49% (Not a Pass)
OR	
EXC	Excellent
SAT	Satisfactory
UNSAT	Unsatisfactory

For further information, see a copy of the Academic Policy, available online (http://www.senecacollege.ca/about/policies/academics-and-student-services.html) or at Seneca's Registrar's Offices..

Registrar's office

Modes of Evaluation

Team Deliverable #1	5%
Term Test #1	15%
Team Deliverable #2	5%
Term Test #2	20%
Team Deliverable #3	5%
Team Project Report	25%
Final Exam	<u>25%</u>
Total	**100%**

Missed Test, Presentations and Late Assignments

Students are required to complete all tests, in-class assignments, and presentations on the scheduled dates and times. Missed tests, in-class assignments, and presentations will result in a grade of zero unless a valid, unavoidable reason has occurred and the student has notified the professor. Supporting documentation may be required.

Late assignments may be subject to penalty and is at the discretion of the professor. If there are valid reasons for the late assignment, the students **must notify the professor, upon which alternative arrangements may be considered and/or arranged.**

Note: It is recommended that students use their Seneca email account to send a message to the professor. Using any other account may result in the message being deleted by the college's spam filter. Always keep a copy of the email message in case verification is required.

Effective Business Communication and English Competency

The ability to communicate effectively is essential for success in business. Therefore, students must:
- Demonstrate English competency in this subject in both oral and written work;
- Strive to be clear and concise;
- Ensure all written work is consistent with the rules of English grammar, especially in sentence structure, spelling, and punctuation; and
- Always spell check, edit, and proofread submitted work.

PLEASE KEEP THIS DOCUMENT FOR FUTURE REFERENCE. IT WILL BE REQUIRED IF YOU APPLY TO ANOTHER EDUCATIONAL INSTITUTION AND SEEK ADVANCED STANDING!

Approved by: Sarah Arliss
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